



# WHERE DOES THE MONEY GO?

## OUR 2017 IMPACT

We're helping save more lives than ever before, empowering activists, delivering breakthrough research, and so much more.



**26% DROP**  
in cancer death rates since 1991



**MORE THAN 2.3 MILLION LIVES SAVED**

### WE ARE *ACTIVISTS*

Convening relentless partners for awareness and impact



**AMERICANS WILL BE COVERED**  
BY NEW LOCAL SMOKE-FREE LAWS, INCLUDING RESTAURANTS AND BARS, ONCE ALL ORDINANCES PASSED IN 2017 ARE FULLY IMPLEMENTED

thanks in part to the American Cancer Society's advocacy affiliate, the American Cancer Society Cancer Action Network<sup>SM</sup> (ACS CAN)



**ACS CAN ADVOCATED FOR AND CONGRESS APPROVED A \$2 BILLION INCREASE**

in medical research funding for the National Institutes of Health, including \$475 million for the National Cancer Institute in the FY18 budget



READ MORE ABOUT ACS CAN'S 2017 ADVOCACY ACCOMPLISHMENTS AT [ACSCAN.ORG/ACCOMPLISHMENTS](http://ACSCAN.ORG/ACCOMPLISHMENTS)

### WE FUND *BREAKTHROUGHS*

Investing in innovative research to develop game-changing approaches



**PROVIDING CANCER STATISTICS AND CANCER FACTS & FIGURES**  
annually as resources for public health officials, journalists, and the public

**WORKING TO IDENTIFY AND ADDRESS CANCER DEATHS**

caused by major identified modifiable risk factors

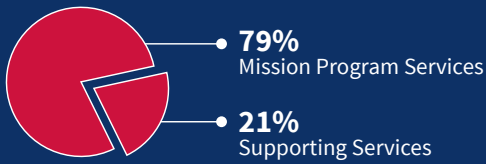


**\$4.6B+ INVESTED**



**IN RESEARCH SINCE 1946, FUNDING STUDIES TO FIND**  
the causes of cancer, better treatments, and improve the lives of cancer patients

## How your financial support impacts our mission



## 1.5 MILLION volunteers – plus staff – driving mission across the globe



New volunteer leadership model –  
47 new Area Boards empowering leaders  
at a local level

### WE BUILD *COMPASSIONATE COMMUNITIES*

United to fight cancer with access to treatment and compassion

# 3.5M

**GATHERED FOR RELAY FOR LIFE®**

and other events to support and celebrate those facing cancer, and raise funds and awareness for the cause

BY THE END OF 2017, CHANGE GRANTS CONTRIBUTED TO

# 602,000

**LOW- OR NO-COST SCREENING EXAMS**  
in underserved communities



NEARLY  
**\$45M**  
**SAVED**

THROUGH **452,000**  
**NIGHTS**  
OF FREE LODGING

provided, by our  
Hope Lodge® facilities,  
along with free or reduced  
lodging through our  
Hotel Partners Program

### WE PROVIDE *DIRECTION*

A passionate ally, empowering people with information and answers

# 40,000+

## PATIENTS AND CAREGIVERS

receiving personal guidance through the health care system – including help with insurance problems, referrals to local services, and more



RESPONDED TO  
**1.34M CALLS AND CHATS**

from individuals with cancer questions and concerns



**106M PAGE VISITS TO CANCER.ORG**

by individuals looking for cancer information and news, and local programs and services